

Digital Business Card Design Plan

Who is the DBC for? <i>Yourself, Another Person, Business, etc.</i>	Rainbow Cloud Dog Gear.
What is the Card for? <i>Casual Introduction, Personal Info, Recruitment, etc.</i>	Casual Introduction.
Who is the target Audience? <i>Professionals, Recruiters, Friends, Anyone, etc.</i>	Anyone.
What is the Target Action? <i>Call or email, generate interest, etc.</i>	Generate Interest.
Where is the Card going to be placed? <i>web page, email, text message, newsletter, Linked In, Indeed, etc.</i>	Web Page/Social Media.
What are the Card Specifications? <i>Aspect ratio, dimensions and weight, etc.</i>	9,792KB.
What is the format and delivery size of the Card? <i>mp4, mov, etc.</i>	mp4.
How will the Card be created? <i>Software or apps, etc.</i>	Adobe Spark.
What content elements will be used? <i>Logo, headline, background image, text animation, etc.</i>	Logo, Images.
What design elements will be used? <i>Tone/Personality, Existing Brand Items, Color Scheme, Typography, Graphics, Images, Animations, Music, Voice Over.</i>	Existing Brand Items, Color Scheme, Typography, Images, Music.